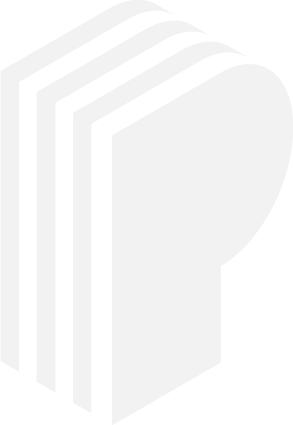


STAKEHOLDER MANAGEMENT STRATEGY

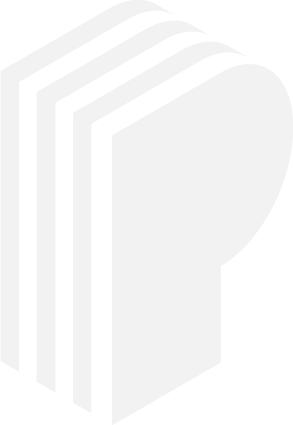
**D7 AUTO SERVICE CENTER WEB-APP**

**D7 AUTO SERVICE CENTER**

**C.M. DE LOS REYES AVENUE, MANGGAHAN, GENERAL TRIAS, 4107 CAVITE, PHILIPPINES**

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1. **INTRODUCTION**

The Stakeholder Management Strategy for D7 Auto Service Center Web-App aims to identify, connect, and manage stakeholders successfully throughout the project's lifecycle so that clear and concise communication between the Elite Four and the client is possible. Effective stakeholder management will be essential for the project to be successful. It helps in gaining support and anticipating any conflicts or roadblocks. This strategy describes the primary goals for managing stakeholders throughout the project's lifecycle.

1. **IDENTIFY STAKEHOLDERS**

In identifying the stakeholders, the team will conduct a brainstorming session for the team to do this matter. The team’s brainstorming session will revolve around the idea of the question “Will the person or their organization be directly or indirectly affected by this project?” This will help the team identify and determine the stakeholders for the D7 Auto Service Center Web-App Project.

1. **KEY STAKEHOLDERS**

The key stakeholders in this D7 Auto Service Center Web-app project are the D7 Marketing Team, D7 Customers, and the project sponsor, Ms. Anne Sydney Simpelo, as they are required to have constant communication about the project for it to reach the desired state, functionalities, and completion. Consistent communication with the marketing team, customer and the project sponsor will be the key stakeholders so that the desired features of the project that is to be implemented, and so shall it be discussed in detail and to its feasibility, and contingencies to any issues that may arise.

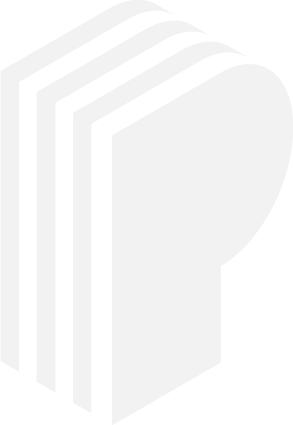
1. **STAKEHOLDER ANALYSIS**

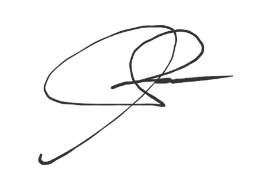
The D7 Auto Service Center Web-App Project stakeholders were identified through  
understanding, analyzing, and categorizing the internal and external users. The main purpose of this analysis is to establish the level of influence and power of each stakeholder has over the project, strategy the management approach for each stakeholder, and determine the appropriate levels of communication and participation for each stakeholder.

The table below summarizes the project's stakeholders, showing those with a high or low level of interest and power in the development process.

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**Sponsor Acceptance**

Approved by the Project Sponsor:

Date: April 11, 2023

Ms. Anne Sydney Reyes-Simpelo D7 Auto Service Center Owner